MCA
Marketing Code Authority
ethical marketing leadership for health products

Marketing Code Authority (MCA) membership fees 2027

Date: 27th October 2026

Fee band number	Turnover Range R's	Annual Membership (Rs) EX VAT
1	<10m	2 760
2	10m - 50m	5 840
3	50m - 100m	8 670
4	100mil - 250mil	11 380
5	250mil - 500mil	17 200
6	500mil - 750mil	33 440
7	750mil - 1000mil	57 390
8	1 Bn – 1,5 Bn	75 160
9	1,5 Bn – 2 Bn	98 460
New Band 10	Over 2 Bn	125 000

MCA membership fees are determined according to company turnover as per the above table and the description following.

- Fees for a part year will be charged on a pro-rate basis.
- Fee bands are determined from the total revenue as recorded in the most recent audited financial statements of a company.
- Information on fee bands will be requested from members from time to time and only the fee band should be supplied.
- For further information contact Belinda Meyer Belinda@marketingcode.co.za

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Online Certification fees

- Members: No charge

- Non-Members: R500 plus VAT per certification

Marketing Code Authority (MCA) Associate Membership fees 2027

For individuals:

Annual fee: **R780 plus Vat.** This includes the cost of certification.

For organisations:

Annual fee **R1920 plus Vat**. This includes the cost of certification.

The annual fees are invoiced in January of each year.