



MCA Template name:	MCA ASSOCIATE MEMBERSHIP APPLICATION FORM		
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Marketing Code Authority (MCA) Application for Associate Membership

The MCA welcomes association with companies and individuals that have an interest in the work and objectives of the MCA and our members in the pharmaceutical and medical device industries.

We invite you to consider applying for Associate Membership of the MCA. This would entitle you to use the MCA Associate Member Logo with your company branding and to subscribe to our interest group database. You will also have access to our policies and the Marketing Code certification online assessment often required by our members for third party contractors (fee payable). Your company details will be posted on our web site as Associate Members supporting the ethical marketing of health products.

To apply for MCA membership, submit the completed form below to val@marketingcode.co.za. Further information can be obtained from Tasmirah Mall (063 044 520) or Val Beaumont (063 008 5150).

Fees

For individuals: R750 excl. Vat. This includes the cost of Code certificate each year or at least every second year.

For organisations: R1600 excl Vat. This does not include Code certification costs.

APPLICANT'S DETAILS

Full name of applicant /organisation:	
Nature of business eg events organiser, training etc:	
Name of person applying :	
Designation:	
Name and contact details Code Compliance Officer if different from the person making the application. The Code Compliance Officer will be the main contact for Code compliance-related matters, including Code enforcement.:	
Postal address:	



Company Registration number:	
Company VAT number:	
Telephone Landline:	
Mobile number:	
Email Address to be used for communications:	
Applications will only be considered if at least one person in the organisation has completed a Code certification assessment. Please provide the name(s) of certified employees:	
What is your interest in being associated with the MCA?	

Declaration

I/We, the undersigned, on behalf of the applicant hereby undertake that the applicant will promote the objectives and values of the South African Code of Marketing Practice and the Constitution of the Marketing Code Authority as adopted by its members and amended by the Board from time to time;

Signature: _____

Full Name: _____

Date: _____

I provide consent to receive electronic marketing communications from the MCA in respect of its own products and services. I understand that I may withdraw my consent at any time by giving written notice to the MCA.

The information provided on this form, which includes personal information of representatives, is processed by the MCA as set out in its Privacy Policy. Please familiarise yourself with the contents of this Policy before signing and submitting the form. The Privacy Policy can be accessed at www.marketingcode.co.za.

Without limiting the general nature of the provisions of the Privacy Policy, the following should be noted:



- When you provide personal information of other persons, you have the responsibility to ensure that you may lawfully do so. The MCA accepts that you are providing the information lawfully.
 - All other information will be processed for determination of eligibility for membership and industry sub-sector, administration of membership, communication purposes, invoicing and collection of membership fees, Code certification, Code compliance, historical, statistical and research purposes and any other lawful purpose related to the MCA's business.
 - The MCA lists the names and/or logos of its members on its website. When logos are used, a link is provided to the company's website.
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