



## News

### Welcome to our new member, Gen-Eye

We welcome Gen-Eye as a member. Gen-Eye specialises in ophthalmic products and has committed to compliance with the Marketing Code.

The Gen-Eye South Africa vision is to become the most valued and leading supplier of a comprehensive basket of high quality yet cost-effective world-class ophthalmic products.

Gen-Eye's mission is to provide better access to affordable eyecare to more patients and increased earlier and accurate diagnosis of chronic conditions like glaucoma.

As a company, Gen-Eye is proud to say that their products are sourced from credible and highly reputable manufacturing facilities in Europe and South America.