



Conquering the Code

In-house training - encourage your ad agencies to have staff certified as code competent.

Make use of the MCA training pack for in-house training of company representatives.

Consider including service providers such as advertising agencies and event management consultants when doing in-house training sessions on the Code?

Certification immediately following training is encouraged. Advise the MCA of names of training that has taken place so we can monitor ongoing training and encourage competency certification. There are three assessment options: Medical device, pharmaceutical or a combined assessment (medicines, medical devices and IVD's).

Remember to check you company compliance stats on certification and plan training and recertification now!