



## Application for membership of the Marketing Code Authority (MCA) – Associate Membership

The MCA welcomes association with companies and individuals that have an interest in the work and objectives of the MCA and our member companies in the pharmaceutical and medical device industries.

We invite you to consider applying for Associate Membership of the MCA. This would entitle you to use the MCA Associate Member Logo with your company branding and to subscribe to our interest group database, so we can keep you apprised of our initiatives. You will also have access our policies and the Code certification test online (fee payable). Your company details will be posted on our web site as Associate Members supporting the ethical marketing of health products.

Should you wish to deepen your association with the MCA, please submit the completed form below to [info@marketingcode.co.za](mailto:info@marketingcode.co.za). Further information can be obtained from Tasmirah Mall (063 044 520) or Val Beaumont (063 008 5150).

We are looking forward to working with you to promote the ethical marketing of health products.

### Fees

For individuals: R500 plus Vat. This includes the cost of certificate each year or at least every second year.

For organisations: R1500 plus Vat and does not include certification costs.

### APPLICANT'S DETAILS

Full name of company applying (The Company):	
Nature of business of company – eg events organiser, training etc	
Name of person applying on behalf of the company:	
Designation:	
Name of contact person / representative:	
Physical address of Company:	



Postal address of Company:	
Company Registration number:	
Company VAT number:	
Telephone Landline:	
Mobile number:	
Email Address:	
Have you, or anyone in your company previously completed the certification assessment?	
What is your interest in being associated with the MCA?	

### **Declaration**

I/We, the undersigned, on behalf of the applicant hereby

1. Undertake that the applicant will promote the objectives and values of the South African Code of Marketing Practice, Guidelines and the Constitution of the Marketing Code Authority as adopted by its members and amended by the Board from time to time;

Signature: \_\_\_\_\_

Full Name: \_\_\_\_\_

Date: \_\_\_\_\_